



Evergreen: A Child and Youth Mental Health Framework for Canada

**A project of the Child and Youth Advisory
Committee of the
Mental Health Commission of Canada**

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Foreword

We did not want to push people to believe in our vision. We wanted to inspire people to participate in the process of moving toward and creating the vision.

Appropriately, there is greater awareness and expectation today from people that they be informed, and engaged in decisions that affect their lives. People want to see themselves represented in decisions made.

From inception, the Evergreen Project has prioritized the active involvement of people from across Canada in all aspects of creating a framework specific to child and youth mental health. In this spirit of collaboration young people, parents, educators, mental health professionals, and countless others involved in the lives of young people, came together using online technologies to build Evergreen from the ground up.

The level of active involvement in Evergreen's consultation process speaks to the interest in this subject across Canada and underscores the concern Canadians have for matters related to child and youth mental health and illness. The message surfacing throughout Evergreen's development was one of HOPE. The message offered by the Evergreen Framework is one of HOPE. Hope gives young people, parents, families and professionals the ability to dream; an ability that is truly healing. We hope that one day we will live in a world with a greater understanding of mental health, a world equipped to best meet the needs of young people and their families, and a world where the voice of young people and their families can be heard, respected, and acted upon. In many ways, a world that reflects the inclusiveness and dreams of positive change for child and youth mental health is embedded in the Evergreen Framework.

For too long, the mental health of young people has not been priority across Canada. For too long, child and youth mental health has been orphaned within a mental health system that is itself orphaned within Canadian health care. The time to act, to create positive change is now. Evergreen can be part of that change. The recent publication of the Mental Health Commission of Canada: *Toward Recovery and Wellbeing: A Framework for a Mental Health Strategy for Canada* has outlined some possible directions toward this change. Evergreen can help provide policy makers, planners, service providers, service users, families, advocates and the wider public with nationally informed explicit values and strategic directions that can be used to help frame and direct this needed change.

Together, young people, parents and professionals share a sense of urgency to transform the child and youth mental health system. Being heard is a starting point, but being heard is not enough. Young people, parents and families want to see practices, policies, programs and services that reflect their values, values that are encapsulated in the Evergreen Framework. For example, mental health is a right, not a privilege. If these values inform the transformation of the child and youth mental health system, we feel certain that young people and families will engage to assist in the creation of positive change, just as they engaged to help create the Evergreen Framework.

We hope that the values and strategic directions offered by the Evergreen Framework guide the creation of practices, policies, and programs throughout Canada that truly reflect the needs identified by those affected the most: young people and families. Indeed, such a paradigm shift is endorsed by Goal One of *Toward Recovery & Well Being*, that people of all ages living with mental health problems and illnesses are actively engaged and supported in their journeys. We are hopeful that policy makers and service providers will wholeheartedly embrace such a shift. As we have seen Evergreen develop using a national collaborative process we are confident that this paradigm will be the way of the future. We will all, collectively, have to work together to ensure absolute uptake of this vital and important paradigm shift.

We thank all those who participated in helping create the Evergreen Framework and acknowledge the hard work of the leadership team of Dr. Stan Kutcher and Alan McLuckie and the National and International Advisory Committees, Drafting Committee, Youth Advisory Committee and members of the Mental Health Commission of Canada family. Most importantly, we thank all the young people, parents, family members, mental health professionals, educators and countless others across Canada who took the time and the risk to share their experiences and ideas—without you Evergreen would not exist.



Bronwyn Loucks
Member, Youth Advisory Council,
Mental Health Commission of Canada



Keli Anderson
Parent Member, Child and Youth Advisory Committee,
Mental Health Commission of Canada



Dr. Simon Davidson
Chair, Child and Youth Advisory Committee,
Mental Health Commission of Canada

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Executive Summary

“We must start treating people with mental health challenges with respect at all levels.”

-Mental Health Professional

Background & Context

In 2006, the Standing Senate Committee on Social Affairs, Science and Technology published its report on mental health in Canada: *Out of The Shadows at Last: Transforming Mental Health, Mental Illness and Addiction Services in Canada* (Kirby & Keon, 2006). Cognizant of the need to transform how mental health care is delivered across Canada, it called for the creation of the Mental Health Commission of Canada (MHCC), which was established by the Government of Canada in 2008. Subsequently, the Child and Youth Advisory Committee (CYAC) of the MHCC proposed to develop a national child and youth mental health framework that could be used by governments, institutions and organizations to assist with the development of mental health policies, plans, programs and services.

The purpose of Evergreen is twofold. One, is to provide the MHCC, through its CYAC, information that can be used to support its national mental health mandate. The second, is to provide a framework of values and strategic directions to assist governments and other authorities responsible for child and youth mental health in Canada in their address of child and youth mental health. This framework will also be made available to young people, parents, service providers, professionals and the public to facilitate dialogue amongst all stakeholders about what needs to be done to address child and youth mental health across Canada, and how that could be accomplished. Thus, Evergreen is informing, supportive and encouraging of collaborative action to deal with this urgent Canadian need.

Consultation and Development Process

Evergreen was developed by individuals from across Canada and around the world with expertise (professional and lived experience) in child and youth health. Four committees (Drafting, Advisory, International Advisory and Youth Advisory), an extensive on-line public consultation and two conference-based public consultations informed Evergreen’s creation (see Appendix A for a description of Evergreen’s development process).

Evergreen – What is it?

Evergreen is a resource that can be used by governments, institutions and organizations to help develop child and youth mental health initiatives. It can also be used by young people, parents, professionals and others to assist them in informing their thoughts, choices and priorities regarding child and youth mental health policies, plans, programs and services.

Evergreen contains values as well as strategic directions meant to enhance and improve mental health and mental health care across Canada. Each strategic direction can be fulfilled by one or more specific initiatives (unique programs, services or activities) which should all be based on the values of Evergreen. The strategic directions are not prescriptive, rather they provide a

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framework within which specific initiatives can be developed to help establish and maintain mental health of populations, as well as effectively address mental disorders.

Evergreen explicitly states the values upon which it is based. Its strategic directions are meant to be applied in a manner consistent with the following values:

1. Human Rights
2. Dignity, Respect and Diversity
3. Best Available Evidence
4. Choice, Opportunity and Responsibility
5. Collaboration, Continuity and Community
6. Access to Information, Programs and Services

Evergreen's strategic directions are organized into the following four categories:

1. Promotion
2. Prevention
3. Intervention and Ongoing Care
4. Research and Evaluation

Evergreen is not a “one size fits all” approach to child and youth mental health. The list of strategic directions, although comprehensive, is not exhaustive. There may be additional strategic directions not included here that can be identified and used. However, all strategic directions chosen must be applied in a manner consistent with the values identified in Evergreen. Some strategic directions may need to be adapted to conform to local realities and unique circumstances. Additionally, there may be many different programs, services, or activities that can be used to operationalize any strategic direction. Evergreen does not address which of the many possibilities should be used to operationalize the strategic directions. Such a decision should be made by those responsible for child and youth mental health policy, plans, programs and services and should be further informed by local realities. The choice of specific programs, services or activities however should likewise be based on Evergreen's values. Evergreen also recognizes that many programs, services and activities currently in use throughout Canada work well, and need not be replaced, but may benefit from augmentation or enhancement. Existing, augmented or enhanced programs, services and activities should also be consistent with Evergreen's values. A government official participating in Evergreen's consultation process underlined this point by stating:

“We should not lose sight of the success of community mental health, education, youth justice and health services. There are countless examples of children, youth and families whose needs are well met by existing services and supports. We need to build upon strengths, enhance what exists and refrain from total re-invention...”

-Government Official

The contents of Evergreen are not set in stone. As new information and better understanding develops, Evergreen can be amended to reflect these changes. While the values upon which Evergreen is based will persist, some strategic directions currently suggested will stand the test

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of time, while others may not. These may need to be modified or changed over time. Others may need to be added. As its name suggests, Evergreen is meant to be updated, perhaps every five to seven years, and we therefore strongly encourage appropriate national bodies to assume this challenge.

Preamble

Participants in Evergreen’s consultation process expressed strong anticipation that this framework would be useful in improving mental health of and mental health care for, children and youth across Canada. Two recurrent themes: hope and commitment were consistently voiced. Hope for a future where child and youth mental health is a national priority and commitment from all stakeholders to work together to achieve this goal.

“I am pleased to see that a framework for infant, child and youth mental health is being looked at with serious intentions, it may allow for better services and more proactive intervention options rather than reactive measures that are in place now.”

-Friend of a young person with a mental illness

It is now well appreciated that mental disorders in young people are the most prevalent medical conditions causing disability in this population. Most mental disorders begin prior to age twenty-five and tend to be chronic, with substantial negative short and long term outcomes. They are associated with poor academic and occupational success, substantial personal, interpersonal and family difficulties, increased risk for many physical illnesses, shorter life expectancy and economic burden. Good evidence exists to support specific interventions that can improve the mental health and wellbeing of populations. Early interventions and easily accessed effective treatments may improve both short and long-term outcomes. These outcomes include, but are not limited to, the prevention of some disorders, reduction in disability and enhanced civic and economic participation in a cost-effective manner. Presently, in Canada, few of these domains have been adequately addressed.

Too many young people living in Canada are “at risk” for poor mental health outcomes. The majority of young people who require specialized mental health care do not receive it. Historically, service silos have artificially segregated care provision, making it difficult to address whole-person needs of young people and families. Some individuals and some groups residing in Canada are not treated equally with regards to accessing quality and appropriately responsive mental health programs and services. Research into child and youth mental health lags behind other research activities within health care. Stigma against those living with a mental disorder and their families may go unchallenged. Substantial discrepancies in funding for and provision of mental health services exist across Canada. These are not newly discovered concerns.

Recent initiatives have begun to elevate interest in addressing child and youth mental health nationally. For example, child and youth mental health policies have been established in a few provinces. A number of reports, including *A Canada Fit for Children* (Canada, 2004) and *Reaching for the Top*, (Leitch, 2007) have recognized the need to prioritize child and youth mental health. The Standing Senate Committee on Social Affairs, Science and Technology, *Out of the Shadows at Last: Transforming Mental Health, Mental Illness and Addiction Services in Canada*, identified the need for immediate national action in mental health, especially with regards to children and youth (Kirby & Keon, 2006). Recently, the Government of Canada created the MHCC which in turn recognized the importance of child and youth mental health by establishing the Child and Youth Advisory Committee of the MHCC Board. Under this mandate,

a number of national child and youth mental health initiatives have been launched, including but not limited to Evergreen.

Canadians have realized that meaningful changes must be made to how we approach child and youth mental health. These range from how the social determinants of health are addressed all the way to improving the provision of responsible and appropriate specialty mental health services, based on best available evidence. Maintaining the status quo within Canada's mental health system is no longer an option as substantive changes in how we think about and address child and youth mental health are required. As one mental health professional noted, ***“We can not talk about how to fix the system – we have no system.”*** Another mental health professional commented, ***“If we were going to start from scratch and build a child and youth mental health system what we would create would be light years different from that which we have.”***

Young people, parents and families are exercising their rights by becoming active participants in all aspects of child and youth mental health. As identified in Evergreen, there is emerging agreement about what needs to be done. Solid evidence about what works, and for whom, as well as what does not work has raised awareness of how important it is to build all aspects of child and youth mental health on the solid foundation of evidence (including cost effectiveness). Increasing awareness of the influence of social determinants, genetics, brain development and socio-cultural realities on risk and resiliency are reshaping prior conceptions of mental health and mental well-being and traditional models of mental health services. Taken together, these new ways of approaching mental health are encouraging us to rethink many aspects of child and youth mental health, including the role of primary health care, educational institutions and non-government organizations in the promotion of mental health and well-being and the delivery of mental health care.

Purpose of Evergreen

Evergreen is meant to be a resource for those involved in, impacted by and responsible for, child and youth mental health policy, plans, programs and services. Evergreen presents a set of values, upon which child and youth mental health initiatives should be founded. These values should inform and direct all child and youth mental health policies, plans, programs and services across Canada.

Evergreen also provides a number of strategic directions. This component of the framework should be used to guide the creation, development, implementation and review of mental health policies, plans, programs and services for young people, parents and families residing in Canada. These strategic directions should be found in all mental health policies and plans across Canada, but they may need to be implemented over time and modified according to local conditions. Within each strategic direction, each jurisdiction will select and apply specific programs, services and activities. These should be guided by Evergreen's values. Existing programs, services and activities should be reviewed to ensure they are consistent with Evergreen's values.

Evergreen is also meant to be a resource that can be used by young people, parents, caregivers, service providers, professionals and others to examine or assess what child and youth mental health strategies are available and to help determine if those programs and interventions that are

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available are consistent with Evergreen's values. This provides a democratic, transparent and accountable approach to addressing the mental health needs of children and youth in Canada. Policy makers and planners will now have the values and strategic directions that are important to and expected by people living in Canada and can thus feel confident in their application of Evergreen. In turn, people living in Canada can keep account of how policy makers are doing and can use Evergreen as an advocacy tool and as a resource to direct constructive engagement with policy makers and providers.

Evergreen is not prescriptive. Rather, it provides an opportunity for policy makers, planners and providers to select among different options depending on local conditions, local needs and fiscal realities. Ideally, every jurisdiction in Canada will develop and apply each of the strategic directions in Evergreen. However, it is unrealistic to think that all of strategic directions will be immediately applied everywhere. Those deemed most likely to be useful in specific locations or circumstances should be applied first. It is recommended that a number of strategic directions from each of the categories of promotion, prevention, intervention, and research/evaluation be included in every child and youth mental health policy and plan. Regardless of the strategic directions selected, it is expected that Evergreen's values are used to inform all aspects of child and youth mental health policy, plans, programs and services.

Possible Users of Evergreen:

- *Provincial or Territorial Governments*
- *Federal Government*
- *Regional or District Health Authorities*
- *Institutions*
- *Mental health policy writers, planners and program developers*
- *Service providers*
- *Advocates and advocacy groups*
- *Professional organizations*
- *Non-governmental organizations*
- *Academics*
- *Young people, parents, families, communities, and the public at large*
- *International governments, organizations and associations*

Possible Uses for Evergreen (examples):

- *Guide the development or redesign of child and youth health/mental health policies, plans, programs or services*
- *Educate professionals, providers and those working with, or on behalf of young people regarding mental health*
- *Challenge the stigma related to mental health that exists within institutions, organizations and the public at large*
- *Inform advocacy initiatives targeting the development or redesign of policies, programs, services and care practices related to, or impacting the mental health of young people*
- *Inform the development of youth-to-youth, or parent-to-parent initiatives pertaining to mental health, mental disorders or mental illness occurring within the community*
- *Inform and educate members of the general public regarding infant, child and youth mental health in Canada*
- *Encourage innovation in child and youth mental health promotion and mental health care in primary care, schools and youth organizations*
- *Challenge existing silo structures that have traditionally directed services pertaining to child and youth mental health*
- *Enhance the research enterprise for child and youth mental health*
- *Improve the funding envelope for child and youth mental health from governments, health care providers and other youth service providers*

Evergreen's Process

In 2008, the CYAC of the MHCC identified the creation of a child and youth mental health framework as a priority, resulting in the launch of the Evergreen Project. Evergreen was designed to enable broad national input combined with expertise (professional and lived experience) in child and youth health to be collaboratively and transparently integrated using online media, wiki-based document preparation and empirically guided thematic analysis. Input to Evergreen was broadly invited as well as targeted to include those who may usually not participate in policy discussions. Input was received as individual contributions rather than organizational representation. Two distinct face-to-face consultations at national conferences supplemented this approach.

Information garnered through the public consultation process was made available to three of Evergreen's committees: the Drafting Committee, the National Advisory Committee, and the International Advisory Committee. A Youth Advisory Committee prepared and implemented a youth engagement strategy that included online networking and the use of social media (i.e., *Facebook*). This information was also made available to the three Evergreen committees. Advisory Committee inputs were used by the Drafting Committee to inform their collaborative writing of the document. The computer program, *Socialtext*, provided the online wiki-technology for Drafting Committee members to co-write components of Evergreen, and provided the communication technology to allow all committee members to dialogue and share ideas in a transparent manner. Repeat public consultation was sought regarding the appropriateness of Evergreen's values. Public and committee input was supported through an on-line library of

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relevant articles and child and youth mental health policies created specifically to support Evergreen. An independent review of recent international and Canadian provincial/territorial child and youth mental health strategies was prepared to help inform the strategic directions portion of Evergreen. A thematic analysis, using the qualitative research software NVivo, was conducted on information received through public consultation processes to help guide document development. Detailed descriptions of Evergreen's process and the composition of each of the Committees are provided in Appendix A and Appendix B.

In accordance with privacy conditions outlined in Evergreen's public consultation process, all identifying information contained within public consultation materials, such as email addresses, were removed prior to being made available to Evergreen's Drafting Committee and Advisory Committees.

Values

All institutions, organizations, legislation and governance are based on values. Sometimes these values are manifest (i.e., open and clearly stated) and sometimes they are latent (i.e., unstated but implied or even hidden). In the interests of transparency and the establishment of a common national foundation for child and youth mental health, it was decided that Evergreen's values would be clearly stated. Evergreen's national consultation process arrived at six values. Public feedback regarding these values showed over 90 percent of consultation participants in favour. These values are:

1. Human Rights

We believe that upholding human rights is key to improving the lives of young people. Evergreen does so by endorsing the following human rights documents that have been accepted by the Government of Canada:

- United Nations *Convention on the Rights of the Child* (1989)
- United Nations *Convention on the Rights of Persons with Disabilities* (2006)
- United Nations *Principles for the Protection of Persons with Mental Illness and for the Improvement of Mental Health Care* (1991)
- United Nations *A World Fit for Children* (2002) and the Canadian response, *A Canada Fit for Children* (2004)
- *Canadian Charter of Rights and Freedoms* (1982)
- *Canadian Human Rights Act* (1985)
- *Jordan's Principle* (2007)

2. Dignity, Respect, and Diversity

Young people and their families will receive equal access to opportunities, supports, programs, services and care practices that match their diverse needs associated with age, gender, sexual orientation, health status or ability, religion, legal status, social or economic status, geographic location, language, culture, ethnicity, First Nations, Inuit or Métis identity, or other similar personal, family or community characteristics.

3. Best Available Evidence

The Evergreen Framework promotes the use of interventions, programs, services and care practices that are scientifically proven to be the most effective option and that take into account cost-effectiveness. Knowing about the unique experiences, characteristics and needs of the individual, family and community are also important in order to determine how well-suited programs, services and care practices are to the specific young person, their family and their particular community. Innovation is promoted by supporting research for programs, services and care practices that are not yet proven effective but show promise and/or those believed to be helpful in meeting outcomes important to young people, their families and their communities. Options are increased for young people, families and communities through an ongoing commitment to develop and implement best evidence-based programs, services and care practices.

4. Choice, Opportunity and Responsibility

Throughout their development, young people influence, and are influenced by, their families, communities and environments. These lived experiences all play a role in a young person's health and development. Access to sufficient support, resources and opportunities may help to address the social determinants of mental health, such as poverty, and may play a role in preventing negative outcomes for young people, their families and communities. The Evergreen Framework promotes a balanced approach between a child/youth-centered and a family-centered approach to mental health that respects and supports the rights of the young person, as well as the essential care-giving role that families play in the lives of young people. When young people and families are provided with access to sufficient support, resources, education and opportunities, they are empowered to be actively and meaningfully involved in decisions that affect their health and development. Early in their development, youth rely on their families as their primary source of support, protection and decision making. As young people mature into adolescents and young adults, families will be empowered to function as supports and resources for the young person's decision making, taking a more or less active role based on the needs, circumstances and abilities of the young person. Together, all participants need to have the opportunity to make informed choices and to be responsible for the choices and actions that they take.

5. Collaboration, Continuity and Community

The mental health of young people can be positively affected by many parts of their lives including their experiences with friends, family, caregivers as well as experiences in their community, school or workplace. A benefit of the Evergreen Framework is to have young people and all those who have a significant role in the lives of young people work together as a support network to help every young person reach her or his potential. The complex needs of young people are addressed through agencies, organizations, institutions and Ministries/Departments working together with each other and alongside young people, their families and their communities. The delivery of programs, services and care practices will be driven by, and responsive to, the needs of young people, their families and their communities.

6. Access to Information, Programs and Services

The Evergreen Framework promotes the creation of methods and technologies to collect, store, share and link together information relevant to the mental health of young people living in Canada. These methods allow the public to easily receive and share information with governments and organizations responsible for health and mental health care. These methods must ensure that information is timely, accurate, unbiased and respectful of personal privacy. Information must be available in all official languages, responsive to the information needs of persons with different abilities and presented in a manner that is meaningful to the general public. The Evergreen Framework also promotes access to mental health programs, services and care practices for young people and families that is timely and provided in a manner consistent with all of Evergreen's values.

Strategic Directions

Introduction

Young people, parents, family members, health care professionals, government officials, educators, social service and justice professionals, advocates and other community members, along with Evergreen's advisory committee members shared strategic directions that they perceived to be consistent with Evergreen's values and essential to a child and youth framework for Canada. Added to these were additional strategic directions gleaned from leading child and youth mental health policy documents from across Canada and around the world. Each of these strategic directions is consistent with one or more of Evergreen's values. They were placed into four conceptually separate but functionally overlapping categories including, promotion, prevention, intervention and care, research and evaluation.

The first three categories are part of a continuum and while they are presented here as separate categories, it is understood that they should be applied in a seamless manner rather than as stand alone silos. The fourth category, research and evaluation, is a component of each of the first three categories as well as a unique focus of attention in its own right.

These strategic directions are the framework that specific programs, services and activities can be operationalized within and as such should be used by those involved in, impacted by and responsible for, child and youth mental health policy, plans, programs and services including policy makers, program developers, funders, advocates, health and education providers, service users, young people, parents/caregivers and others involved in the development of child and youth mental health policies, plans, programs and services. Each strategic direction must be implemented in a manner that upholds Evergreen's values. The list of strategic directions is not exhaustive. There may be some strategic directions not identified in Evergreen that those responsible for child and youth mental health may wish to implement. In such cases, the selected strategic direction should be consistent with Evergreen's values. The broad and intentional consultation process that resulted in the compilation of Evergreen's strategic directions suggests to those responsible for child and youth mental health that they should implement as many as are feasible from each of the categories provided. Evergreen's values acknowledge that these strategic directions may be developed and applied somewhat differently in different situations, depending on numerous local, financial and other factors.

Young people, parents/caregivers, advocates, service providers, service users, community members and others can use Evergreen's strategic directions to provide input to, or inform their dialogue with, responsible decision makers regarding the nature of current programs, services and activities and the prospects of future programs, services and activities.

Although many consultation participants suggested unique programs, services or activities in support of a specific strategic direction, the Evergreen Framework provides only the broader strategic direction. The reason for this is that for some strategic directions there may be more than one validated and cost-effective unique program, service or activity available and for others there may as yet be none available. It is not within the mandate of Evergreen to endorse any unique program, service or activity but rather to provide the recognition of the strategic direction

for which a unique program, service or activity can be considered – using Evergreen’s values to help decide which will be chosen. Finally, no attempt has been made to create a hierarchy, or prioritize the strategic directions – ideally, what should be implemented, when, and in what manner is a decision to be made collaboratively between those involved in, impacted by and responsible for, child and youth mental health policy, plans, programs and services.

Promotion

“More children and adolescents need to learn about how mental disorders work, so that they know...I am a real human, with feelings...We desire life. To get married. Have children. Working a job we love doing. The better educated the kids of today are, the less likely they are to be prejudicial.”

-A young person living with a mental illness

Promotion of mental health and addressing social determinants of health are increasingly considered to be essential components in improving the well-being and mental health of individuals and populations alike. Input into Evergreen reflected the high importance that strategic directions for promotion play amongst people living in Canada. As one young person with lived mental health experience stated, ***“Promotion & health literacy are especially important due to the non-obvious nature of many mental health disorders.”***

One of the most commonly recurring themes arising from Evergreen’s consultation was the need to address stigma and increase mental health literacy. Social, professional and self-stigma were all identified as important targets for mental health promotion.

“Efforts should be made to decrease stigma so that when mental health issues are identified, children, youth and their families do not feel ashamed or discouraged to seek support.”

- A young person

Consultation participants emphasized that addressing stigma will require active partnerships amongst governments, non-governmental organizations, media, institutions (including schools) and others. Young people and their families were considered to be front and centre in these activities, not just as participants in promotional campaigns, but also as active partners in their development and distribution. Consultation participants noted that promotion activities often could not take a one-size-fits-all approach and may need to be designed to meet the needs of different audiences. Furthermore, they pointed out that relying on traditional methods of reaching people may not be most effective in today’s multi-media and digitally connected society. Young people, parents and professionals noted the need for promotional strategies to keep pace with the ever changing landscape of communication technologies. To effectively engage young people with the message presented, promotional efforts need to embrace youth-friendly mediums. Regardless of the medium, input from the consultation participants indicated a strong need for information and education regarding positive mental health, mental disorders and mental illness for infants, children and youth. A young person highlighted this sentiment by stating, ***“I think the public does not believe kids when they tell them something is wrong... like we are just making it up or lying.”*** This feeling was echoed by a parent of a young person living with a mental illness who reported that ***“[s]ociety still does not want to believe that children have mental health disorders.”***

Overwhelmingly, the feedback regarding anti-stigma initiatives, mental health literacy and mental health promotion activities focused on the use of school-based and youth organization-based activities, and more specifically on programming embedded within the school curriculum. The stigma associated with mental health problems and mental disorders was noted as being particularly powerful in the school environment where jokes, teasing and bullying commonly

occur. One young person helped identify a root of this problem in stating, ***“kids lack of information about mental health... which leads to more stigma.”*** Stigma was identified as strongly contributing to a culture of silence and shame in the school regarding mental health. One youth with lived experience described the lack of education regarding mental health as, ***“forcing me [him] to go through everything alone”***, while another young person indicated ***“only meeting one other person with my illness”*** not because others didn’t experience mental health problems but ***“because no one feels comfortable discussing their illness.”***

Young people, parents, health professionals, advocates, educators, government officials, social service providers and others expressed the opinion that mental health programming should be an integral part of what children and youth are exposed to in school. Educators, in particular, identified that with the proper information, training and supports, they may be the best positioned to challenge stigma, enhance mental health literacy and raise awareness of child and youth mental health. Various strategies for addressing these issues, including establishing school environments that may enable development of mental well-being were frequently suggested.

Regardless of the method of delivery, education for young people, parents, professionals and community members regarding child and youth mental health was endorsed as key to promoting mental health. Another frequently endorsed theme was that of enhancing the capacity of health care providers, particularly those in primary care, to better address the mental health needs of young people and their families. Young people often described a lack of knowledge by physicians and other health professionals as contributing to poor service. For example, a young person living with a mental illness described being ***“brushed off by professionals who don’t take your feelings seriously”***. This feeling resonated with the friend of a young person living with a mental illness who expressed exasperation at the perceived lack of understanding of mental disorders by healthcare providers.

“So many kids have real issues of depression, anxiety, bipolar... they need real help...its not growing blues or being ‘uncool and unhappy’ ...they deserve the treatment and the help.”

- A friend of a young person living with a mental illness

Another common theme was that of parental mental health literacy and acceptance of a mental disorder in their child. One young person described herself as ***“living in secrecy”*** because her family ***“doesn’t understand about mental health and don’t want to tell people”*** due to the shame and the stigma. The value of young people accessing information and/or education regarding mental health and mental illness was commonly invoked. The self-reported confusion of one youth highlights the importance of validated knowledge regarding mental health:

“I had no concept of what mental illness was...I became ill when I was 16 years old. If I had known that I had a treatable and common problem as opposed to being a bad person, things might have turned out differently.”

- A young person living with a mental illness

The importance of mental health promotion and literacy were punctuated by the words of one young woman who identified the power associated with knowledge, stating that, ***“youth have a right to know what is happening to them and those around them!”***

Identified Strategic Directions for Promotion

1. Develop and institute mental health awareness, anti-stigma and mental health literacy campaigns for health providers, educators, parents/caregivers and the public that are of proven effectiveness and that reflect and recognize the unique needs of the audience to which they are directed
2. Develop and implement pro-social mental health promotion programs of demonstrated effectiveness that reflect and recognize the unique needs of the audience to which they are directed
3. Use a key stakeholder model (which includes representation and active participation from young people, parents/caregivers and unique communities) in the development and delivery of mental health promotion activities
4. Create valid sources of information related to child and youth mental health/mental disorders. Widely distribute and promote such resources ensuring these materials are free and accessible to the public
5. Establish mental health promotion activities that utilize online, digital and other communication activities that appeal to and are used by young people and parents/caregivers
6. Create, empower and support youth-led mental health promotion activities in multiple contexts or venues (e.g., community settings, schools and youth serving organizations)
7. Create a single-point-of-contact information service, mandated to provide information on mental health activities, including how to access mental health care for each community. Widely promote the availability of such resources
8. Embed mental health information into other health promotion activities and health promotion campaigns
9. Enhance the public and professional reputation of mental health services and mental health professionals
10. Encourage training in mental health as an integral part of all health and education-related professional degree/diploma/certificate programs (e.g., medicine, social work, nursing, child and youth worker, early childhood education, and teaching certification)
11. Consider the creation and support of new mental health human resource designations and professional regulatory bodies specializing in mental health (e.g., registered mental health professional)
12. Encourage the provision of standardized, high quality and effective continuing professional development programs in child and youth mental health for professionals involved with young people and families (i.e., educators, child welfare professionals, justice system professionals, daycare workers)
13. Expect and stipulate that all health providers are knowledgeable about child and youth mental health, consistent with their role in the health care system
14. Educate teachers, students and parents/caregivers about mental health and mental disorders through specific school mental health curriculum and community programs
15. Embed mental health promotion (including pro-social development programs) into all school health promotion activities, requiring that mental health is given the same degree of importance as “physical health”

16. Enable schools to create mentally-healthy environments, including effective pro-social behaviour programming, teacher education, parent/caregiver outreach, school-based mental health supports and training for school administrators
17. Facilitate close collaboration and organizational linkages between schools, parents/caregivers and health providers to enhance the exchange of knowledge and information and to encourage the development of collaborative approaches to promotion activities pertaining to child and youth mental health
18. Create and make available for national use, a compilation of child and youth mental health programs of demonstrated effectiveness and cost-effectiveness
19. Establish appropriate regulatory frameworks that will provide national approval (or national license) for child and youth mental health promotion programs and activities based on effectiveness, cost effectiveness and safety
20. Create long-term sustainable funding to support child and youth mental health promotion

Prevention

“We have amazing workers and organization that are overtaxed...if we did more prevention...maybe we could turn the curve on the continued rising numbers of people reporting low levels of mental health.”

-Mental Health Professional

Prevention of mental disorders, where possible, and enhancing optimal development through strategies designed to mitigate risk factors and building resiliency in young people, families and communities, was viewed as consistent with a proactive approach to mental health. Engaging secondary prevention measures to diminish the negative outcomes associated with mental health problems or mental disorders was also recognized as essential to improving child and youth mental health. Although, multiple ways exist to operationalize prevention, the consultation revealed that the term prevention can carry both positive and negative connotations. Many respondents viewed the term and concept in a positive light, perceiving prevention as an investment in future generations and even as Canada’s preferred approach to mental health. However, others, notably parents and young people with lived mental health experience, suggested that when improperly applied, the concept of prevention implies a choice to be ill. One parent stated that she ***“feels put out”*** by the implication ***“that there was something that I [she] could have been done...and that’s why my [her] child has a mental illness.”***

There was also the realization that given our current state of knowledge that not all mental disorders can be prevented (primary prevention) and that universal application of primary prevention interventions in the absence of substantive evidence can raise unrealistic and even harmful expectations. Youth with lived mental health experience attested to this by saying:

“Nothing could have prevented [my] bipolar disorder, as [I] inherited it from [my] mother.”

- A young person living with a mental illness

Many youth described their frustration of how the facts surrounding genetic inheritance and the biological underpinnings for mental illnesses are frequently discounted by the uninformed in society, which can lead them to feel blamed by society for their illness, as well as face judgment that they or their family members were somehow neglectful or negligent in not doing enough to prevent their illness. Many respondents noted that the concept of prevention needs to be clarified and that all aspects of prevention should be considered in the development of strategies. There was strong endorsement for the use of secondary prevention initiatives aimed at mitigating negative outcomes associated with mental disorders for young people and their families and for the application of primary prevention strategies of proven efficacy and cost effectiveness.

Generally, the respondents to Evergreen’s consultation addressed the whole gamut of prevention approaches, from universal population-based models to targeted interventions for specific sub-groups or individuals. Throughout the consultation, the messages pertaining to prevention emphasized the need to apply solid evidence of effectiveness when selecting prevention initiatives, and the importance of tailoring prevention initiatives to the needs and unique characteristics of populations, groups and individuals.

A consistent theme emerging from the consultation was that of the need for accessible and accurate information about mental health/mental disorders and mental health programs and services. Many respondents commented that clear lines between promotion and prevention could not always be drawn and suggested that specific strategies could be equally well placed in one or another of these categories. The close association between the two was noted by one young person who stated, ***“What is stopping the prevention of mental health in youth is education...most people do not even realize they have a mental health problem/illness.”*** Information targeting groups at-risk for mental health problems was viewed as particularly vital. One young person of First Nations heritage noted with frustration that, ***“There isn’t enough emphasis, focus or relevant information/materials on health issues amongst Aboriginal youth...many youth don’t even know what mental health (good or bad) is, yet they have the highest rates of suicide in the country.”***

The need for early detection and intervention for mental disorders was noted to be dependent on better information regarding mental health and mental illness (i.e., mental health literacy). Training and education for parents and professionals working closely with young people (e.g., educators and youth organizations) was viewed as a priority. As voiced by a government official: ***“The more aware parents, educators, and family physicians are about warning signs and symptoms, the sooner mental health issues can be addressed.”*** Early detection and screening was thought to be particularly beneficial for individuals who are at heightened risk for mental disorders due to biological or social risk factors, such as genetics, trauma or poverty. Child and youth mental health screening and early detection initiatives were noted by consultation participants to include universal screening within the school system, or linking mental health screening to prenatal visits or during well-baby/well-child examinations, and during child immunization programs with family physicians or paediatricians.

The complex interplay between social determinants of health and their subsequent impact on mental health and mental disorders were described by many respondents as a prime target for prevention efforts. Centred out were factors such as poverty, family violence, abuse, bullying, homophobia, racism, maternal health (e.g., nutrition and prenatal care), and community health, (i.e., the lingering trauma experienced by First Nations peoples associated with residential schooling). One young person noted that addressing such factors should be a ***“first step”*** in any approach to prevention. Rather than viewing these social risk factors at an individual level, many respondents advocated for addressing of these risks at the population level through demonstrated effective programs made widely available through accredited providers.

Consultation participants frequently identified primary, secondary and post-secondary schools as key locations to implement prevention programs. As was the case with health promotion, the school environment was viewed by young people, parents, mental health professionals, educators and others as the ideal forum to implement a variety of prevention programs. This included various strategies ranging from effective models of delivering mental health care in the school setting to mental health literacy for teachers. Consultation participants also raised substantial concerns about inadequate funding for prevention activities and identified the potential cost-benefit impact of effective prevention initiatives across various domains: ***“For every \$1 spent on prevention [there is a] \$8 dollar costs savings.”*** One government official issued a challenge by

stating that as a country ***“we invest relatively small amounts into the mental health of children and youth in comparison to many other countries in the world. We need to invest more and we need to invest more carefully.”***

In sum, there was a strong appreciation of the need to cast increasing focus on and funding into the application of various effective and cost effective mental health prevention initiatives tempered with the realization that not all mental disorders can be prevented given our current state of knowledge. Consultation participants advocated for a mental health system that is more balanced, one that provides appropriate preventive mental health applications while concurrently strengthening mental health care and secondary prevention for those with mental disorders. It was recognized that this re-balancing will require significant refocusing of current models of mental health service, as well as increased funding to support this realignment. This challenge was likened by a member of Evergreen’s National Advisory Committee to a ***“Gordian Knot”***, an intractable problem solved with a bold stroke, or more likely in this case, a series of bold strokes.

Identified Strategic Directions for Prevention

1. Establish holistic maternal health care as a beginning point for mental health prevention initiatives and provide education and training about maternal/child mental health to all providers working in pre and post-natal care
2. Create and deliver prenatal educational programming and provide parent/caregiver education that integrates infant, child and youth mental health with physical health information
3. Provide well-established, proven effective and cost-effective prevention programs designed to improve outcomes in at-risk populations. Locate these programs in settings where young people and parents/caregivers can be most easily reached (e.g., schools, community organizations)
4. Facilitate the provision of educational programs in infant, child and youth mental health for all primary health care providers (e.g., doctors, nurses), social service workers (e.g., social workers, child and youth workers, recreation staff) and educators (teachers, early-childhood educators), and ensure they understand how to identify mental health problems and provide appropriate resources, supports and interventions
5. Include child and youth mental health as a key area for training for all child and youth care providers (e.g., foster parents and justice workers)
6. Establish procedures through which all adult mental health services identify and facilitate mental health evaluation of the children of patients/clients/service users
7. Enhance the development and delivery of school-based mental health services either through directed onsite programming or collaboration with primary care providers (i.e., family physicians, paediatricians) and specialty health care providers (i.e., child psychiatrists, mental health therapists, family therapists)
8. Provide effective programs addressing social determinants of health for those populations identified at risk (e.g., poverty) so that child development outcomes can be improved
9. Make available and promote culturally specific activities to help young people, parents/caregivers, families and communities to reconnect with or maintain a connection with cultural traditions. Such activities may be especially important for Aboriginal youth or young people new to Canada including immigrants and refugees
10. Provide easily accessible, appropriately subsidized, high quality and regulated (licensed) child care services to all who require them
11. Ensure that legislative, regulatory or policy barriers do not prevent youth from obtaining the confidential health or social services that they may need
12. Encourage the availability of mentally healthy workplaces that support the needs of parents/caregivers and families
13. Create and deliver age appropriate programs that empower and enable young people to be socially active and integrated participants in civil society
14. Provide an easily available range of urgent access services to meet immediate crisis needs of children and youth (e.g., 24/7 phone-based or web-based counselling services, safe-houses and short-term crisis locations in the community)

15. Structure mental health services to provide a full range of care options, including family respite care and prevention focused short-term residential interventions
16. Structure mental health and substance-abuse services for young people to be fully integrated so that interventions in one of these domains can prevent the development of problems in the other
17. Enhance linkages between specialty child and youth mental health services, primary care, antenatal and obstetric services, paediatric health care and early childhood services, child protection and justice agencies
18. Provide targeted initiatives for transitional-age young people (i.e., 16 to 25 years of age) including funded community-based, social, vocational and educational programs designed to mitigate the effects of mental disorders and enhance secondary prevention
19. Establish long-term sustainable funding to support child and youth mental health prevention initiatives

Intervention & Ongoing Care

“I know I want better mental health care for me and my family. There can be improvement on all levels of care.”

- A family member of a young person living with a mental illness

Challenges faced by young people and families in accessing mental health services and the lack of easily available, effective and respectful programs were two themes frequently identified. While there was recognition that current services did demonstrate strengths, there was overwhelming interest in improving all aspects of mental health care for young people and families. Early effective intervention was identified as essential for addressing current mental health problems, improving long-term outcomes, preventing disability and the onset of other mental and physical disorders. Promotion, prevention and care services were not viewed as separate components of a health system. Instead, consultation participants consistently reported these areas of mental health service overlap in many ways, and should be seamlessly integrated into an optimized model of mental health service. A parent addressed this need for integration:

“If parents don’t know what mental health problems are, if parents don’t know where to go to access services, or worse yet, that service doesn’t exist, and if parents are ‘ashamed’, or don’t acknowledge the child’s mental health problems then treatment and help can’t occur.”

- A parent of a child with lived mental health experience

Another recurring theme was the importance of cross-sectoral collaboration to meet the needs of young people and their families. These needs should drive the structure and function of services. Consultation participants noted that the mental health system appears to be one of the few service industries in Canada where the service user must cater to the wants of the system, rather than the system catering to the needs of the service user. Many young people, parents and professionals expressed concerns that cross-sectoral collaboration in support of young people and families was not as seamless as it should be. As one mental health professional noted there is a need for ***“better coordination and working relationship with the education, health care system and community services.”***

An indication of this was the focus on the need for effective mental health care to be delivered in primary care particularly through family physicians. Many recommendations pertaining to enhancing the role of family physicians in the prevention and treatment of common mental disorders in young people were made. Building mental health capacity in primary care was noted as necessary to decrease wait-lists for specialty mental health services, as well as contributing to the provision of more effective and efficient mental health care in the community through integration with usual health services. This was considered by many as having the additional possible benefit of decreasing stigma about mental disorders. Caution was expressed however, that family physicians and other providers would need training and additional supports to play an increased role in the primary mental health care of young people.

The balance between individual and parental responsibility for all aspects of mental health care also emerged as a key theme. This was particularly pronounced in relation to initiating access to services, decision making about treatments and other forms of care, and issues of privacy and confidentiality. Youth frequently stressed the need to be active partners and decision makers in matters related to their health and mental health. Input from parents highlighted the important role they play in the lives of their children and emphasized their need to participate actively in all aspects of mental health care for their children. There was a dynamic tension between these two perspectives, one which is perhaps best described in this quote from a youth with lived mental health experience:

“It is important to respect young people as experts on their own feelings [while also realizing that] young people are not necessarily able to make the decision to recover.”

- A young person with lived mental health experience

Concerns about system inefficiency and the lack of infrastructure and human resources were frequently expressed. Contributors identified the cost inefficiency and burden of multiple assessments for the same problem from different providers and the need for a single, secure, but easily accessible, health data-base and information system. Many respondents expressed concerns that funding cutbacks and limited resources create barriers to needed care. For example, one young person with lived mental health experience noted, ***“I want to get better, but will I have to be rich to do it?”***

Although the need for a transformed mental health system was overwhelmingly articulated, there was frequent praise for care that had been received, with adjectives such as ***“life saver”*** and ***“miraculous”*** being used by parents and young people to describe their experiences. A frequent refrain was that there were ***“some excellent services available through children’s mental health centers and hospitals”***, but that there was difficulty finding services and accessing them once they were discovered. Respondents also raised concerns about the quality of services. For example, the system was described as offering ***“inadequate care”***, with multiple barriers to access including waiting lists described by young people, parents and professionals as ***“horrendous”***, ***“absurdly long”***, ***“tedious”***, ***“stressful”***, and ***“virtually impossible”***. Consultation participants noted the lack of services available to rural or remote communities and First Nations, Métis, or Inuit peoples and/or communities. A family member of a young person with a mental illness summarized these concerns poignantly as follows: ***“The need is GREAT, the availability of resources, LIMITED.”***

Concerns about mental health services being welcoming and supportive were common. For example, a mental health advocate wondered why mental health services for young people can’t be ***“as user friendly and non-threatening as the fitness centre or library?”*** Several parents also queried why appointment times could not be after school or after work hours. Young people, parents and mental health professionals called for services that included online or telephone counselling, or school-based programming. These concerns also included the physical and milieu features of mental health services. Numerous young people commented on their negative experiences with these components of mental health care. A young person described the system’s lack of sensitivity to youth by saying, ***“When young people, put in hospital for having a mental***

illness, are put with older intimidating people...this can scare them away from seeking future treatment.”

One of the most commonly raised concerns was that of the problems of accessing youth friendly/transitional age services – for young people between 16 and 25 years of age. In the words of one parent, ***“There are no good services for people between 17 and 25!”*** This gap between needs and availability was noted by one youth service recipient who stated, ***“There are no intermediate steps between sitting at home alone, or going to the hospital in crisis.”*** The need to provide mental health services that are designed to specifically meet the needs of young people in this age group, often referred to as the transitional age group, was one of the most consistent themes appearing in the consultation.

Identified Strategic Directions for Intervention and Ongoing Care

1. Provide youth-friendly and family-friendly mental health services that are accessible (i.e., after school and weekend hours of operation)
2. Enhance the capacity of primary care services to meet child and youth mental health needs by providing training to primary care physicians to diagnose and treat mental disorders in children and youth and by providing family physician offices with the human resource supports needed to provide care
3. Establish a full range of mental health services that meet the specific needs of young people ages 16 to 25
4. Create community-based rehabilitation services that meet the needs of young people (e.g., safe home-like atmosphere, vocational and educational assistance, health directed, alcohol and drug prevention) and appropriately link these to institutional facilities
5. Create appropriately staffed facilities in communities designed to be “one stop shopping” that meets the mental health and physical health needs of young people and families in one location. Widely promote the availability of such resources
6. Enhance the development and delivery of “first onset” programs in the major mental disorders (e.g., psychosis and mood disorders)
7. Create services addressing the social determinants of mental health for young people with early onset mental disorders (e.g., supported housing, employment and education programs)
8. Create and efficiently operate effective cross-sectoral linkages that meet mental health needs of young people across traditional government ministries/agencies/departments
9. Support the development and activities of non-governmental organizations representing parents/caregivers and young people
10. Include parents/caregivers and young people as active representatives in all aspects of policy, planning, program development and evaluation of child and youth mental health services
11. Establish and operate liaison/linkage programs between schools, primary health care providers and mental health services
12. Establish and support school health with personnel trained to provide onsite mental health interventions in secondary schools
13. Provide onsite mental health supports in junior high schools
14. Create common single-point-of-access patient and family databases using standardized assessment materials that can be accessed by health providers, with appropriate consent, to prevent unnecessary assessments
15. Invest in the development and delivery of effective training programs that enhance the capacity of all primary health care providers to identify, diagnose and treat the most common child and adolescent mental disorders
16. Support the development of new mental health human resources (e.g., mental health workers) and the enhancement of mental health capacities within usual health care providers (e.g., nurses and occupational therapists)

17. Enhance access to specialty mental health services in rural areas through the use of new communication technologies (e.g., telehealth psychiatric consultations, telephone-based or web-based counselling)
18. Utilize innovative technologies (e.g., iPhone applications and web-based counselling) to establish effective mental health services, including self-referral, counseling, and educational/literacy programming, for young people and parents/caregivers
19. Integrate child and youth mental health into all existing health care services
20. Establish mechanisms that ensure that all interventions used are evidence-based and preferentially provide programs and interventions where effectiveness and cost-effectiveness has been proven for Canadian settings
21. Create mechanisms by which young people and parents/caregivers can obtain information needed to help them determine which interventions, programs and services are based on best scientific evidence
22. Establish joint service delivery/academic research teams that can provide systematic reviews of best evidence in order to guide policy development, plans and programs
23. Provide opportunities and resources to young people and parents/caregivers to be effective participants in their own mental health and recovery from mental disorders
24. Create sufficient numbers of long-term care facilities specializing in acute care with low staff-to-young person ratios for those young people who require such services
25. Establish standards for staff training to ensure adequate knowledge and skill levels related to child and youth mental health for professionals working in such areas as juvenile justice facilities, child protection/children's services agencies, first responder organizations, group homes/residential treatment facilities, etc.
26. Establish and deliver appropriate cultural diversity training programs for all child and youth mental health providers
27. Develop, monitor and enforce quality standards for child and youth mental health care across all jurisdictions and provider organizations
28. Establish a national regulatory agency for the review and licensing of non-pharmaceutical treatments based on the evidence requirements currently in place for pharmaceutical treatments
29. Decrease duplication in services and streamline/co-ordinate service provider activities
30. Provide sustainable and sufficient funding to adequately meet the mental health care needs of children and youth

Research & Evaluation

“A resourced plan to shift toward evidence-based practice has been a dream come true.”

- A Mental Health Professional

The Evergreen consultation produced numerous themes pertaining to research and evaluation in child and youth mental health. Overall, it was noted that relative to other areas of child health, research into child and youth mental health has not received the same attention, in development or funding. It was recognized that all aspects of child and adolescent mental health had to be built upon the best available research, as was noted by a mental health program director:

“Research and program evaluation is absolutely integral to the provision of well grounded clinical care across the full continuum of cymh [child and youth mental health] services ranging from health promotion and illness prevention to the expensive intensive deep end services. We must know that what we do works and that it does no harm.”

- Member of Evergreen’s Drafting Committee

Consultation participants consistently noted that all interventions should apply validated research methods to direct and inform practice. One health professional stated candidly, ***“If you don’t measure it, you can’t manage it.”*** Others noted that critical research inspired thinking must be a core component of everything that is done and must be the foundation for ongoing learning. A researcher noted that, ***“The ultimate aim is for evaluation to become a normal part of planning and managing programs, resulting in ongoing improvement and learning.”***

It is clear that people want programs and interventions to be effective and cost-effective. They do not want to be exposed to interventions that do not work or might be more harmful than helpful, and they expect that when it is offered, an intervention has undergone the appropriate evaluations and has demonstrated its efficacy, safety and value. They expect governments to establish and enforce research-based standards of care and they expect child and youth mental health research to be a national priority for funding.

Identified Strategic Directions for Research and Evaluation

1. Support research in the areas of health promotion, prevention and intervention so that the effectiveness and cost effectiveness of health promotion, prevention and intervention activities are clearly established prior to programs being launched
2. Support child and youth mental health systems research and apply its findings to guide development and application of mental health care
3. Create a national repository of mental health promotion, prevention and intervention activities and/or programs that meet an acceptably high standard of evidence for access by policy makers, planners, service providers, service users, parents/caregivers and advocates
4. Establish criteria and expectations for the inclusion of cost-effectiveness evaluations into research when appropriate, so that all scientifically validated interventions include cost-effectiveness evaluations
5. Demand that appropriate processes have occurred to ensure the effectiveness, safety, and cost-effectiveness, as well as to ensure the comparator efficacy, safety, and cost-effectiveness analyses have been conducted for all interventions and ongoing care programming
6. Create processes that actively include young people, parents/caregivers and advocates in the identification of national and/or provincial/territorial child and youth mental health research priorities, as well as in the evaluation of interventions, programs, and other activities
7. Provide education to young people, parents/caregivers, advocates and others on the value and purpose of research
8. Create specific programs and incentives to increase the number and quality of researchers working in child and youth mental health
9. Create research partnerships in each province and territory involving policy makers, service providers, academics, young people and parents/caregivers in order to identify, fund, create and deliver research that is relevant and meaningful to all stakeholders
10. Establish evaluations that are mindful of multiple ways of knowing and apply them appropriately
11. Create comprehensive and easily accessible national and provincial/territorial research data-bases that are linked and which will allow for data capture and research into child and youth development and child and youth mental health
12. Provide directions that stipulate that research is conducted with participants that are reflective of the national population
13. Promote research into groups of people traditionally excluded or under-represented in child and youth mental health domains
14. Create professional development and training programs for health providers that emphasizes research principles and the application of research evidence to the development and delivery of policy, plans, programs and interventions
15. Establish program funding mechanisms whereby funding is directly tied to completion of outcome evaluation
16. Create a national child and youth research repository in which validated tools and measures can be compiled and made easily accessible to researchers at minimal cost

17. Create or support knowledge translation nodes that can apply best evidence to develop products such as, programs and activities useful for practitioners, policy makers, young people, parents/caregivers, and others
18. Establish an international child and youth mental health research liaison group that can facilitate joint international projects and enhance international research collaborations
19. Create dedicated funding for child and youth mental health research within the *Canadian Institutes of Health Research* or other appropriate granting agencies (including provincial/territorial health research funding bodies)

SUGGESTED READINGS

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RELEVANT ARTICLES AND POLICIES USED IN THE PREPARATION OF EVERGREEN

Many of the following materials used in the preparation of the Evergreen Framework can be accessed from <http://www.teenmentalhealth.org/initiatives/evergreen>

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Appendix A: Evergreen's Development Process

Evergreen's Development Team

Evergreen's Development Team, responsible for planning, project oversight and final document preparation is comprised of Dr. Stan Kutcher, project lead and chair of Evergreen's Drafting Committee and Mr. Alan McLuckie, Project Coordinator. Ms. Jessica Wishart, Youth Engagement Coordinator, assisted the Development Team with the youth engagement activities.

Following receipt of the MHCC grant, used to support the development of Evergreen, the Development Team actively recruited advisory committee members, established the technological platform for the on-line development of Evergreen (i.e., *Socialtext*) and began to compile a resource library that would inform its creation. Subsequently, the Development Team elicited stakeholder engagement; established the processes by which consultations would occur and how consultation materials would be analyzed; finalized the resource library; assisted in the writing of the draft versions of Evergreen; and provided technical support to members of the drafting and advisory committees. Finally, the Development Team maintained ongoing contact with the CYAC and MHCC, participated in face-to-face conference-based discussions and produced the Evergreen document following final input from the CYAC.

Drafting, National Advisory, International Advisory and Youth Advisory Committees

A multi-stage recruitment process was used to construct Evergreen's Drafting and Advisory committees. Committee members were invited to participate in Evergreen's development with the explicit understanding that they did not represent any organizations or interest groups.

In the initial recruitment stage, the chair of the Drafting Committee, along with key informants from the CYAC of the MHCC, nominated committee members, including young people and parents with interest in, or lived experience with, child and youth mental health. An additional on-line search was conducted by Evergreen's Project Coordinator of institutions, organizations and programs servicing young people and families, as well as policy and research documents to identify additional professionals, parents and young people with expertise with child and youth mental health who could be potentially recruited to one of Evergreen's advisory committees. Recruitment efforts placed emphasis on identifying young people and parents from a diverse range of geographic regions and social circumstances. For example, contact was established with young people previously recognized with community advocacy awards related to mental health.

The subsequent recruitment stage asked those committee members identified in the first round of recruitment, to nominate additional committee members whose skill set, area of expertise, geographic location, or social circumstance would enhance the scope and expertise of Evergreen's advisory committees. For example, efforts were made to engage with professionals working with street-youth in several cities in order to utilize these advisors both for their expertise and as a conduit to a hard-to-reach population. In the final recruitment stage, committee members were specifically requested to review the existing membership to ensure that the committees demonstrated diversity and a wide range of expertise.

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The Drafting Committee was comprised of individuals with nationally or internationally recognized expertise in the areas of child and youth mental health, health care, child welfare, human rights, culture, economics and education. Young people and parents who had lived experience with mental illness who had been active in national child and youth mental health initiatives were also invited to be members of this committee. The role of the Drafting Committee was to work collaboratively, using online technologies to co-write the nucleus of the Evergreen document using their own knowledge and input from the National Advisory Committee, the International Advisory Committee and the public consultations. Refer to Appendix B for a list of Drafting Committee members.

Members of Evergreen's National Advisory Committee have recognized experience and expertise across a wide variety of domains including mental health, child health, health, education, justice, social service, human rights, culture, business, economics and other areas relevant to child and youth mental health. Young people, parents and family members with lived experienced with mental health were also members of this committee. The role of the National Advisory Committee was to provide input on child and youth mental health to the Drafting Committee as well as to review and provide critical feedback on materials created by the Drafting Committee. A secondary role of this committee was to function as a conduit to engage organizations and the public in Evergreen's on-line consultations. Refer to Appendix B for a list of this committee's membership.

The International Advisory Committee was comprised of leaders in the area of child and youth mental health policy, promotion, prevention, intervention and research across the globe. Many of these individuals have had direct experience developing mental health policies, plans, programs and services in their respective countries. The role of the International Advisory Committee was to provide input to the Drafting Committee on child and youth mental health issues and to review and provide critical feedback on various materials created by the Drafting Committee. Refer to Appendix B for a comprehensive list of this committee's membership.

A Youth Advisory Committee (YAC) was formed following Evergreen's national consultation at the *Second National Invitational Symposium on Child and Youth Mental Health*, hosted by the Child Welfare League of Canada in Ottawa. There, youth noted that they would benefit from having a separate youth-only advisory group, in addition to youth sitting on Evergreen's other committees. Evergreen's YAC was thus established and was actively involved in the design and dissemination of youth-specific materials related to Evergreen's public consultation, including the use of a "community champions" model, whereby members of the YAC would engage young people from their respective communities in Evergreen's online public consultations. Refer to Appendix B for a list of this committee's membership.

Creating the Evergreen Framework Document

Evergreen was developed in three phases beginning in the winter of 2008, concluding in the spring of 2010. The preliminary phase of the project focused on forming advisory committees and constructing an online library designed to help inform the work of Evergreen's Drafting and Advisory Committees and to support the public consultation.

The initial library compilation was created by the Evergreen development team. Each Evergreen committee member was also asked to provide suggestions for materials to be included in the library. As new materials relevant to Evergreen were published during Evergreen's development these were added to the library. The library's holdings included Canadian policy (national as well as provincial/territorial) documents as well as policies and plans from the World Health Organization and governments around the globe. Seminal research articles and recent reviews pertaining to child mental health were also included. Library contents were posted on-line in PDF formats and were made available to all Committee members as well as to any member of the public who wished to access them.

An independent review of numerous child and youth mental health policies and plans from across Canada and around the world that had been placed in the library, was commissioned to identify strategic directions found in those documents. These were used to help inform Evergreen's strategic directions.

Phase 1: Values

Evergreen articulates the values upon which it is based and these are expected to be used to inform its strategic directions and the programs, services and activities that are developed to operationalize each strategic direction. To identify these values, the Evergreen Development Team engaged in a values consultation from spring 2009 to spring 2010 that included: multiple online discussions among Evergreen committee members, face-to-face discussions at national conferences in Ottawa and Vancouver and multiple on-line public consultations.

- Step 1: Online consultation with Evergreen's committee members seeking examples of values pertinent to a national child and youth mental health framework.
- Step 2: Evergreen's Drafting Committee used an online wiki-forum to co-write a draft version of Evergreen's values, incorporating the input gathered in step one.
- Step 3: An extensive public awareness campaign was conducted drawing attention to the opportunity to participate. Traditional and non-traditional means of engaging the public were employed. Traditional routes included sending posters advertising the public consultation process via regular mail. These posters were mass-mailed to every school-board and all major children's mental health centres and community recreational programs across Canada. The consultation was also advertised through letter-to-the-editor submissions to national health care journals, and in *Today's Parent* magazine. Materials were mailed to all federal and provincial/territorial ministries involved with young people and families. In addition to this mail out, consultation materials were emailed through distribution lists of large health care and social service institutions, organizations and associations, including the MHCC, Canadian Association of Paediatric Health Centres, Canadian Psychiatric Association, Canadian Paediatric Society, and others. Links to the surveys were also hosted on the websites of multiple associations and organizations, such as the MHCC, as well sites frequented by young people, such as www.mindyourmind.ca. A *Facebook* group was also established, which at its high point had a membership of over 1500 individuals,

- allowing for ongoing dialogue between members in addition to hosting a link to the online consultations. The National Advisory Committee and the Youth Advisory Committees were instrumental in distributing hard copies and email copies to their friends, family members and members of their communities.
- Step 4: An online written public consultation was conducted resulting in over 1000 distinct inputs from all regions of Canada. A separate online consultation specifically targeting young people received input from over 200 youth. Specific attempts were made to engage with young people, individuals with lived mental health experience, individuals from rural or remote regions and other vulnerable groups. Consultation was based on individual not on organizational input, thus avoiding the lobby group models commonly seen in government consultations. For additional information regarding the composition of the participant group, please refer to Table 1. Input from the public consultation process was made available to Evergreen’s committees to be used in the creation of Evergreen.
- Step 5: Simultaneous to the public consultation process, Evergreen’s National and International Advisory Committees engaged in an online values discussion using *Socialtext*, a computer program well-suited to collaborative projects.
- Step 6: A researcher experienced with qualitative research methods and tools provided support to the Drafting Committee by analyzing and synthesizing information obtained from the public consultation. *NVivo*, a computer program for qualitative research, was used to help thematically organize consultation materials which were made available to the various committees.
- Step 7: Using all the above inputs, the Drafting Committee created a draft of Evergreen’s values.
- Step 8: Face-to-face consultations pertaining to the Evergreen values draft were held at two national conferences: the *Second National Invitational Symposium on Child and Youth Mental Health*, hosted by the Child Welfare League of Canada (held in Ottawa), and the *Into the Light Conference*, hosted by the Mental Health Commission of Canada, Vancouver Coastal Health and Simon Fraser University’s Centre for Applied Research in Mental Health and Addiction (held in Vancouver). These consultations took the form of focus groups and small group discussions with participants from across Canada with diverse perspectives on child and youth mental health, including policy writers, researchers, practitioners, Aboriginal Peoples, educators, health care workers, young people, and others with interest or expertise in child and youth mental health.
- Step 9: Feedback from the national conferences was used by Evergreen’s committees to further inform the development of Evergreen’s values including the identified need for the final version to be constructed in a “plain English” format.
- Step 10: The modified values document was posted for public feedback and review for further suggestions. Over 800 individuals participated, sharing written feedback, as well as providing a quantitative ranking of their agreement. Using a numeric scale, participants ranked Evergreen’s values out of a possible score of 7, where 1 denoted no acceptance and 7 indicated complete acceptance of the values. Over 90 percent of participants noted their positive acceptance of the values (e.g., scores 5 to 7).
- Step 11: Evergreen’s values were finalized.

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Table 1: Consultation^A Participants – Who We Heard from:

Characteristics		Phase of Consultations	
		Values	Strategic Directions
		n =1336	n = 860
Gender	Females	84%	83%
	Males	16%	17%
Social Location	Government	3%	1%
	Educators	17%	14%
	Health & Social Service Professionals	40%	41%
	Advocates	3%	5%
	Friends	4%	2%
	Young People	16%	9%
	Family Member/Parents	15%	9%
	Other	2%	19%
Young People	Total	16%	9%
	With lived mental health experience	61%	76%
Place of Residence^B	Rural Community	26%	31%
	Urban Community	72%	68%
	First Nations Community	2%	1%
Diversity & Culture	Member of ethno-cultural group	16%	17%
	New Canadians	12%	3%
	First Nations, Métis, Inuit	5%	7%

^AValues included in Table 1 refer only to online consultations and do not include input garnered through community or conference focus groups. ^BThe consultation process included participants from all provinces and territories.

Appendix B - Evergreen's Committee Membership

Drafting Committee

- Dr. Stan Kutcher** – Chair, Evergreen Drafting Committee; Sun Life Chair in Adolescent Mental Health; Director of the World Health Organization Collaborating Center in Mental Health Training and Policy Development, Halifax, NS, Canada
- Ms. Keli Anderson** - Member, Child & Youth Advisory Committee, Mental Health Commission of Canada; Executive Director, F.O.R.C.E., Society for Kids' Mental Health, Vancouver, BC, Canada
- Dr. Ramona Alaggia** - Associate Professor, Factor-Inwentash Faculty of Social Work, University of Toronto, ON, Canada
- Dr. Cindy Blackstock** - Executive Director, First Nations Child and Family Caring Society of Canada, Ottawa, ON, Canada
- Dr. Katherine Boydell** - Senior Scientist, Population Health Sciences, The Hospital for Sick Children, Toronto, ON, Canada
- Dr. Simon Davidson** - Chair, Child and Youth Advisory Committee, Mental Health Commission of Canada; Regional Chief of Specialized Psychiatric and Mental Health Services, Children's Hospital of Eastern Ontario, Ottawa, ON, Canada
- Dr. Margaret Clarke** - Fraser Mustard Chair in Childhood Development; Professor of Psychiatry and Pediatrics, Department of Psychiatry and Pediatrics, University of Calgary, Canada
- Ms. Pat Brimblecombe** - Parent Advocate, Barrie, ON, Canada
- Mr. Irwin Elman** - Chief Advocate, Office of the Ontario Provincial Advocate, Toronto, Canada
- Dr. Bruce Ferguson** - Director, Community Health Systems Resource Group, The Hospital for Sick Children, Toronto, ON, Canada
- Dr. Eric Fombonne** - Canada Research Chair in Child and Adolescent Psychiatry; Director of the Department of Psychiatry at the Montreal Children's Hospital, Montreal, QC, Canada
- Ms. Michelle Forge** - Education Advocate and Consultant; Former Co-director of the Ontario Council of Directors of Education, Meaford, ON, Canada
- Dr. Jaswant Guzder** - Associate Professor, Department of Psychiatry, McGill University; Head of Child Psychiatry and Director of Child Day Treatment at the Jewish General Hospital, Montreal, QC, Canada
- Ms. Susan Hess** - Mental Health Advocate; Past President of Parents for Children's Mental Health, Windsor, ON, Canada
- Dr. Philip Jacobs** - University of Alberta School of Public Health Sciences; Fellow of the Institute of Health Economics, Edmonton, AB, Canada
- Mr. Chris Korvela** - Youth Mental Health Advocate, Calgary, AB, Canada
- Dr. John LeBlanc** – Assistant Professor of Pediatrics, Psychiatry, and Community Health and Epidemiology, Dalhousie University, Halifax, NS, Canada
- Dr. Kellie Leitch** - Associate Professor, Faculty of Medicine, University of Toronto; Chair, Centre for Health Innovation & Leadership, Richard Ivey School of Business, Toronto, Canada
- Ms. Bronwyn Loucks** - Youth Mental Health Advocate, Kingston, ON, Canada

- Dr. Harriet MacMillan** – Professor, Department of Psychiatry & Behavioural Neurosciences and Pediatrics, McMaster University, Hamilton, ON, Canada
- Mr. Mat Marchand** - Youth Mental Health Advocate, Vancouver, BC, Canada
- Dr. Ian Manion** - Associate Director, Research Institute at Children's Hospital of Eastern Ontario; Clinical Professor in the School of Psychology, University of Ottawa, Ottawa, ON, Canada
- Dr. Gillian Mulvale** - Senior Policy Advisor, Mental Health Commission of Canada; Assistant Professor, Department of Clinical Epidemiology & Biostatistics, McMaster University, Hamilton, ON, Canada
- Dr. Pratibha Reebye** - Clinical Director, Infant Psychiatry Clinic, Children's & Women's Health Centre of BC, Vancouver, BC, Canada
- Ms. Nancy Reynolds** – Member, Child and Youth Advisory Committee, Mental Health Commission of Canada; President and CEO of the Alberta Centre for Child, Family and Community Research, Edmonton, AB, Canada
- Ms. Catherine Pringle** - Youth Mental Health Advocate, Toronto, ON, Canada
- Dr. Tom Ward** - Former Deputy Minister of Health, Province of Nova Scotia, Victoria, BC, Canada
- Dr. Jean Wittenberg** - Associate Professor, Faculty of Medicine, the University of Toronto; Head of the Psychotherapies Program at the Hospital for Sick Children, Toronto, ON, Canada

National Advisory Committee

- Dr. Jean Addington** – Department of Psychiatry, University of Calgary, Calgary, AB, Canada
- Dr. Robert Armstrong** – Chief of Pediatric Medicine, BC Children's Hospital, Vancouver, BC, Canada
- Dr. Linda Baker** – Executive Director, Centre for Children and Families in the Justice System, London, ON, Canada
- Dr. Melanie Barwick** – Assistant Professor in the Department of Psychiatry and the Dalla Lana School of Public Health at the University of Toronto; Director of Knowledge Translation, Child Health Sciences Program, The Hospital for Sick Children, Toronto, ON, Canada
- Ms. Nancy, Beck** – Director of Connections Clubhouse, Halifax, NS, Canada
- Ms. Heidi Bernhardt** – Executive Director, Canadian ADHD Resource Alliance, Toronto, ON, Canada
- Dr. Cheri Bethune** - Faculty of Medicine, Memorial University, St. John's, NL, Canada
- Ms. Ann Blackwood** - Director of English Program Services, Nova Scotia Department of Education and Culture, Halifax, NS, Canada
- Ms. Leanne Boyd** – Director of Policy, Development, Research and Evaluation, Healthy Child Manitoba, Winnipeg, MB, Canada
- The Hon. Judge Alfred Brien**- Mental Health Court, Saint John, NB, Canada
- Dr. Elsa Broder** - Psychiatrist, Hincks-Dellcrest Treatment Centre, Toronto, ON, Canada
- Dr. Russell Callaghan** - Scientist, Social, Prevention and Health Policy Research Department and Assistant Professor, Department of Public Health Sciences, The University of Toronto, Toronto, ON, Canada

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Ms. Melissa Campbell - Child, Family and Community Consultant, Provincial Services for the Deaf and Hard of Hearing, Ministry of Children and Family Development, Vancouver, BC, Canada

Dr. David Cawthorpe - Research & Evaluation Coordinator, Child & Adolescent Mental Health Program, Alberta Health Services, Calgary, AB, Canada

Dr. Michael Chandler – Professor, Department of Psychology, University of British Columbia, Vancouver, BC, Canada

Dr. Alice Charach - Head of Outpatient Neuropsychiatry, The Hospital for Sick Children, Toronto, ON, Canada

Ms. Sandi Carmichael - Educational Consultant & Advocate, Port Williams ,NS, Canada

Ms. Gloria Chaim - Deputy Clinical Director, Child Youth and Family Program, Centre for Addictions and Mental Health, Toronto, ON, Canada

Dr. Connie Coniglio - Director of Health Literacy at BC Mental Health and Addiction Services, Vancouver, BC, Canada

Ms. Marion Cooper – Department of Mental Health Promotion, Winnipeg Regional Health Authority; President of the Canadian Association for Suicide Prevention, Winnipeg, MB, Canada

Dr. Penny Corkum – Associate Professor, Department of Psychology, Dalhousie University, Halifax, NS, Canada

Mr. Andy Cox - Member, Board of Directors, Mental Health Commission of Canada; Mental Health Patient Advocate for children and youth, IWK Health Centre, Halifax, NS, Canada

Dr. Janice Currie - Vice President, Counselling Services, Kids Help Phone, Toronto, ON, Canada

Dr. Dell Ducharme – Psychologist, Manitoba Adolescent Treatment Centre; Department of Clinical Health Psychology, University of Manitoba, Winnipeg, MB, Canada

Ms. Catherine Dyer - Project coordinator for the New Mentality Project, Toronto, ON, Canada

Ms. Marie Fast- Clinical Manager, Whitehorse Mental Health Services, Whitehorse, YT, Canada

Ms. Jane Fitzgerald - Executive Director, Children’s Aid Society of London & Middlesex, London, ON, Canada

Dr. Roger Freeman - Department of Psychiatry, University of British Columbia, Vancouver, BC, Canada

Ms. Ruth daCosta - Executive Director of Covenant House, Toronto, ON, Canada

Ms. Laurie Dart - Executive Director Griffin Centre, Toronto, ON, Canada

Dr. Marie-Josée Fleury - Assistant Professor, Department of Psychiatry, McGill University, Montreal, QC, Canada

Dr. E. Jane Garland – Clinical Professor, Department of Psychiatry, University of British Columbia, Vancouver, BC, Canada

Dr. Eudice Goldberg - Staff Paediatrician, Adolescent Medicine, The Hospital for Sick Children, Toronto, ON, Canada

Mr. Yude Henteleff - Senior counsel, Pitblado Barristers and Solicitors; Member of the Advisory Council, Canada Lawyers for International Human Rights, Winnipeg, MB, Canada

Dr. Audrey Ho - Staff Psychologist, BC Children’s Hospital, Vancouver, BC, Canada

Dr. Jeanette Holden - Director of the Cytogenetics & DNA Research Lab and the Autism Research Laboratory at Ongwanada Resource Centre; Department of Psychiatry and Physiology, Queen's University, Kingston, ON, Canada

Dr. Roy Holland - Clinical Director of the Maples Adolescent Treatment Centre, Burnaby, BC, Canada

Dr. Wade Junek - Clinical and consulting psychiatrist, Child & Adolescent Mental Health Program, IWK Health Centre; President, the Canadian Academy of Child and Adolescent Psychiatry, Halifax, NS, Canada

Dr. Abel Ickowicz - Psychiatrist-in-Chief, Hospital for Sick Children, Toronto, ON, Canada

Dr. Umesh Jain - Head of the Adolescent ADHD Program and Director of the Children's Medication Clinic, the Centre for Addiction and Mental Health, Toronto, ON, Canada

Mr. Malcolm Johnson - Editor-in-Chief, SBC Surf Magazine, Toronto, ON, Canada

Ms. Shaleen Jones - Executive Director, Laing House, Halifax, NS, Canada

Dr. Llewellyn Joseph – Director, Disruptive Behaviours Program, South Lake Regional Hospital, Newmarket, ON, Canada

Dr. Debra Katzman - Medical Director Eating Disorders Program, The Hospital for Sick Children, Toronto, ON, Canada

Ms. Marianne Kobus-Matthews - Senior Health Promotion Consultant, Centre for Addiction and Mental Health, Toronto, ON, Canada

Ms. Patricia Kyle - Manger, Mental Health & Addictions Services, Beaufort Delta Health and Social Services Authority, Inuvik, NT, Canada

Mr. David Langtry - Deputy Chief Commissioner, Canadian Human Rights Commission Ottawa, ON, Canada

Dr. Jeffery Landine - Director, Accessibility Services, University of New Brunswick. Fredericton, NB, Canada

Mr. Harold Lipton - Manager, Healthy Minds/Healthy Children, Calgary, AB, Canada

Ms. Charlotte Lombardo - Coordinator Youth Voices/TeenNet, Department of Public Health Sciences, University of Toronto, Toronto, ON, Canada

Dr. Jane Matheson – CEO, Wood's Homes Children Services, Calgary, AB, Canada

Dr. Derrick MacFabe - Director, Kilee Patchell-Evans Centre for Autism, The University of Western Ontario, London, ON, Canada

Mr. Robert MacNeil - Instructor, Ontario Police College Criminal Investigations Section; President of The Committee of Youth Officers-Province of Ontario, Alymer, ON, Canada

Mr. Doug McCall - Executive Director, Canadian Association for School Health, Vancouver, BC, Canada

Dr. Faye Mishna – Dean and Professor, Factor-Inwentash Faculty of Social Work, University of Toronto, Toronto, ON, Canada

Mr. Gordon Matheson - President of the National Board of Directors of the Canadian Mental Association, Stratford, PE, Canada

Dr. Patrick McGrath - Vice President of Research, IWK Health Centre; Professor of Psychology, Pediatrics and Psychiatry, Dalhousie University, Halifax, NS, Canada

Ms. Susan Morris - Clinical Director of the Dual Diagnosis Program at the Centre for Addiction and Mental Health, Toronto, ON, Canada

Dr. Marina Morrow - Associate Professor, Faculty of Health Sciences, Simon Fraser University, Burnaby, BC, Canada

Dr. David Mykota - Head of the Department of Educational Psychology and Special Education, University of Saskatchewan, Saskatoon, SK, Canada

Ms. Winona Polson-Lahache - Policy Analyst, Mental Health & Addictions Assembly of First Nations Health Secretariat, Ottawa, ON, Canada

Dr. Marjory Phillips - Clinical Director, Integra Foundation for Learning Disabilities, Toronto, ON, Canada

Dr. Declan Quinn - Associate Professor, Faculty of Medicine, the University of Saskatchewan, Saskatoon, SK, Canada

Dr. Rémi Quirion - Scientific Director of Research, Canadian Institute of Health Research; Professor and Scientific Director at the Douglas Institute, McGill University, Montreal, QC, Canada

Mr. Mark Rayter - Manager, Child and Youth Mental Health Services in Vancouver Community, Vancouver, BC, Canada

Dr. Darcy Santor – Professor, School of Psychology, University of Ottawa, Ottawa, Canada

Ms. Alyse Schacter - Youth Mental Health Advocate, Ottawa, ON, Canada

Mr. Brent Seal - Youth Mental Health Advocate, Langley, BC, Canada

Ms. Sylvia Sikakane - Clinical Manager, Geneva Centre for Autism, Toronto, ON, Canada

Dr. Purnima Sundar - Research and Knowledge Exchange Consultant, The Provincial Centre of Excellence for Child and Youth Mental Health at CHEO, Ottawa, ON, Canada

Dr. Sherry Stewart - Department of Psychiatry, Psychology, and Community Health, and Epidemiology, Dalhousie University, Halifax, NS, Canada

Ms. Linda Smith - Executive Director, Mental Health, Children's Services and Addictions Treatment, Government of Nova Scotia, Halifax, NS, Canada

Mr. Steven Solomon - Social Worker, Human Sexuality Program, Department of Social Services, Toronto District School Board, Toronto, ON, Canada

Ms. Marg Synyshyn - Member, Child & Youth Advisory Committee, Mental Health Commission of Canada; Program Director, Child and Adolescent Mental Health Program Winnipeg Regional Health Authority, Winnipeg, MB, Canada

Dr. Rosemary Tannock - Canada Research Chair in Special Education; Senior Scientist, The Hospital for Sick Children, Toronto, ON, Canada

Mr. Don Tapscott - Author, *Growing Up Digital* and *Wikinomics*, Toronto, Canada

Ms. Krista Thompson - Executive Director Covenant House, Vancouver, BC, Canada

Dr. Kate Tillecsek - Canada Research Chair in Youth Cultures and Transitions; Associate Professor, Department of Sociology, University of Prince Edward Island, Charlottetown, PE, Canada

Dr. Brenda Toner - Co-Head for the Social Equity & Health Research Unit, Centre for Addictions and Mental Health; Professor and Head of the Women's Mental Health Program, and Director of Fellowship Program in the Department of Psychiatry, University of Toronto, Toronto, ON, Canada

Prof. Paula Tognazzini - Senior Instructor, School of Nursing, University of British Columbia, Vancouver, BC, Canada

Ms. Michelle Wong - Director, Evaluation and Strategic Directions, Monitoring, Research and Evaluation, Representative for Children and Youth, Province of British Columbia, Vancouver, BC, Canada

Dr. Michael Ungar – Professor, School of Social Work, Dalhousie University, Halifax, NS, Canada

- Dr. Tracy Vaillancourt** - Canada Research Chair in Children's Mental Health and Violence Prevention; Associate Professor, School of Psychology, University of Ottawa, Ottawa, ON, Canada
- Dr. Jeannette Waegemakers Schiff** - Assistant Professor, Faculty of Social Work, University of Calgary, Calgary, AB, Canada
- Ms. Shelly Watkins** – Project Coordinator, Inuit Tapiriit Kanatami, Ottawa, ON, Canada
- Dr. Margaret Weiss** – Clinical Professor, Department of Psychiatry, University of British Columbia; Director of Research, Child Psychiatry Division of the University of British Columbia, Vancouver, BC, Canada
- Dr. Christopher Wilkes** - Associate Professor, Faculties of Psychiatry and Pediatrics, University of Calgary, Calgary, AB, Canada
- Dr. David Wolfe**- RBC Investments Chair in Children's Mental Health and Developmental Psychopathology, Centre for Addiction & Mental Health, Toronto, ON, Canada

Youth Advisory Committee

- Ms. Jessica Wishart** – Chair, Evergreen's Youth Advisory Committee, Halifax, NS, Canada
- Ms. Faye Bronte** - Member of the Youth Council for the CYAC for the MHCC, Halifax, NS, Canada
- Ms. Olivia Fischer** – Member, Southern Alberta Child & Youth Health Network's, Child & Youth Advisory Council, Calgary, AB, Canada
- Mr. Aaron Goodwin** - Member of the Youth Council for the MHCC, Halifax, NS, Canada
- Mr. Kyle Haddow** – Member of the Youth Council for the MHCC, Calgary, AB, Canada
- Mr. Joe Leger** – Chair, Youth Council for the MHCC, Halifax, NS, Canada
- Ms. Bronwyn Loucks** – Member of the Youth Council for the MHCC, Kingston, ON, Canada
- Ms. Alyse Schacter** – Youth Mental Health Advocate, Ottawa, ON, Canada
- Ms. Meredith Pritchard** – Member, Southern Alberta Child & Youth Health Network's, Child & Youth Advisory Council, Calgary, AB, Canada

International Advisory Committee

- Dr. Wendel Abel** - Head for the Section of Psychiatry, Department of Community Health and Psychiatry, Faculty of Medical Sciences, The University of the West Indies, Jamaica
- Dr. Leah Andrews** – Senior Lecturer in Clinical Psychological Medicine, School of Medicine, The University of Auckland, New Zealand
- Dr. Alan Apter** - Schneiders Children's Medical Center of Israel, Israel
- Dr. Myron Belfer** - Professor of Psychiatry, Department of Global Health and Social Medicine, Harvard Medical School, USA
- Dr. Gary Blau** - Branch Chief, Child, Adolescent, Substance and Mental Health Services Administration (SAMHSA), USA
- Dr. David Brent** – Departments of Psychiatry, Pediatrics and Epidemiology, The University of Pittsburgh, USA
- Dr. Barbara Burns** - Director of Services, Effectiveness Research Program and Professor, Department of Psychiatry and Behavioral Sciences, Duke University School of Medicine, USA

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- Dr. Ian Goodyer** – Professor, Department of Child & Adolescent Psychiatry, University of Cambridge, Great Britain
- Dr. Tiffany Farchione** – Assistant Professor, Department of Psychiatry, University of Pittsburgh, USA
- Dr. Joerg Fegert** – Professor, Department of Child and Adolescent Psychiatry, University of Ulm, Germany
- Dr. Alan Flisher** – Professor and Head of the Division of Child and Adolescent Psychiatry, University of Cape Town, South Africa
- Dr. Katherine Grimes** – Assistant Professor, Department of Psychiatry, Harvard Medical School, USA
- Dr. Megan Gunnar** – Professor, Institute of Child Development, University of Minnesota, USA
- Dr. Joel Hetler** - Director, The Centre for Excellence in Children’s Mental Health, University of Minnesota, USA
- Mrs. Devora Kestel** – Regional Advisor, Pan American Health Organization, Barbados
- Dr. Cristina Marques** - National Mental Health Coordinating Board, Lisbon, Portugal
- Dr. Andrés Martin** – Professor, Department of Psychiatry, Yale University; Editor-in-Chief, Journal of the American Academy of Child and Adolescent Psychiatry Center, USA
- Dr. Patrick McGorry** – Professor, Department of Psychiatry, University of Melbourne; Executive Director, ORYGEN Research Centre, Australia
- Dr. Merete Nordentoft** – Professor, Department of Psychiatry, Copenhagen University, Denmark
- Dr. Helmut Remschmidt** – Professor, Department of Child and Adolescent Psychiatry, Philipps-University, Germany
- Sir Michael Rutter** – Professor, Institute of Psychiatry, Kings College, England, Great Britain
- Dr. Luis Augusto Rohde** – Associate Professor, Department of Psychiatry, Federal University of Rio Grande do Sul, Brazil
- Dr. Stephen Suomi** - Chief of the Laboratory of Comparative Ethology, National Institute of Child Health and Human Development, USA
- Dr. Garry Walter** – Professor, Department of Psychological Medicine, Northern Clinical School at the University of Sydney, Australia
- Ms. Deborah Wan** - Chief Executive Officer, New Life Psychiatric Rehabilitation Association, Hong Kong, China
- Dr. Robert Wrate** - Former Head of the Young Peoples’ Unit, in Edinburgh, Scotland, Great Britain